

ABSTRACT OF THE DISCLOSURE

A method and system for managing message-presentation in a subscriber station. A message and a time-based schedule for the presentation of the message are sent over a communications network to the subscriber station. As a response to this, the subscriber station
5 may responsively present the message according to the time-based schedule. Further, a schedule-change order may be sent to the subscriber station to change the time-based message-presentation schedule. Such a change may, for instance, substitute a substitute-schedule for the original schedule, alter a schedule for presentation, or delete a schedule.

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